

Hello. I'm Irshad Ahamed.

PRODUCT DESIGNER

I KNOW A THING OR TWO ABOUT User Centred Design, Persona, Storyboarding, Card Sorting, Wireframing, User Research, Usability Testing, Prototyping.

AND THESE ARE SOME OF THE TOOLS I USE TO GET THE JOB DONE: Invision, Sketch, Figma, Axure, Balsamiq, Photoshop and Illustrator.

I've been at it professionally for over 15 years.

Crafting immersive experiences that foster empathy and understanding through thoughtful interaction design.

Here's a look at what I've done for a few companies.

2007-2011

WEB DESIGNER

SAMSYS PVT LTD | CHENNAI, INDIA

- Responsible for project management, design, prototyping and front-end development in a team that worked on web and mobile applications for numerous international clients.
- Capable of working directly with customers in an iterative/agile manner to dramatically improve the prototypes quickly.

2011-2019

UI/UX DESIGNER

ASPIRE SYSTEMS PVT LTD | CHENNAI, INDIA

- Responsible for project management, design, prototyping and front-end

development in a team that worked on web and mobile applications for numerous international clients.

- Provides mentorship on quality. Provides constructive feedback to team members to improve the quality of work and individual competencies.

2020-Current

PRODUCT DESIGNER

SWAAS SYSTEMS PVT LTD | CHENNAI, INDIA

- As a core part of the IFF lab, I create prototypes for a more approachable and valuable experience for high-profile Perfumers.
- Researched and identified problems through stakeholder talks and user research in IFF's flavour & Scent industry. Designed and validated workflows and interfaces through iterations. Collaborated with multiple roles to drive alignments.

**Seem like a good fit?
Let's get to know each other better.**

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Some of my certifications in **UI/UX**,

[Gestalt Psychology and Web Design: The Ultimate Guide](#)

[Human-Computer Interaction - HCI](#)

[Interaction Design for Usability](#)

[Design Thinking: The Beginner's Guide](#)

[Mobile User Experience \(UX\) Design](#)

[Become a UX Designer from Scratch](#)

When I'm not working you can find me

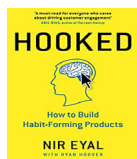
in my room with a book, watching youtube on new technology,
doodling in my sketchbook, Journaling.

International Experience

IFF International Flavors & Fragrances Inc.
600 NJ-36, Hazlet, NJ 07730, USA

Collaborating with Business users and End users to create intuitive,
user-friendly Product.

Some of the books you can find on my shelf:



HOOKED
by Nir Eyal



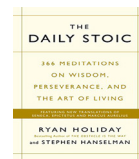
UX DESIGN
by Russ Unger &
Chandler



SPRINT
by Jake Knapp



**THE 4-HOUR
WORK WEEK**
by Timothy Ferriss



DAILY STOIC
by Ryan Holiday