IRSHAD AHAMED

SENIOR PRODUCT DESIGNER

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I design **enterprise web applications, SaaS platforms, and mobile products** — turning complex business workflows into interfaces people can understand and use. 15+ years across corporate product teams and independent client work.

15+	5+	100+
Years in product & UX design	Years on IFF enterprise applications	Freelance projects 4 featured below

EDUCATION

B.Sc. Chemistry
Madras University · 2001 – 2004

Multimedia
Madras Computer Center
2004 – 2005

EXPERTISE

Enterprise UX
SaaS Product Design
Interaction Design
Information Architecture
User Research
Design Systems
Prototyping

TOOLS

Figma · Sketch · Axure
Photoshop · Illustrator

CERTIFICATIONS

Interaction Design Foundation
2017 – 2019

- Human–Computer Interaction
- Interaction Design for Usability
- Mobile UX Design
- Design Thinking

EXPERIENCE

Product Designer · Swaas Systems — 2020 – 2025
Client: **International Flavors & Fragrances (IFF)** · Chennai

- Designed enterprise interfaces for flavor and fragrance workflows.
- Researched needs with stakeholders, domain users, and perfumers.
- Validated complex workflows through iterative prototyping.

UI/UX Designer · Aspire Systems — 2011 – 2019

- Designed and prototyped web and mobile apps for global clients.
- Mentored colleagues through design reviews and feedback.

Web Designer · Samsys — 2007 – 2011

- Web and mobile UI design, prototyping, and front-end development.

SELECTED FREELANCE WORK

AdvanceCM
PROPERTY MANAGEMENT SAAS

Product and interface design across 5+ web apps for vacation rental owners and property managers.

Sympl
PROPERTY MANAGEMENT APP

Connected bookings, calendars, guest messaging, and channels in one consistent experience.

S We'Share
MANUFACTURING COLLABORATION

Mobile experiences helping MSMEs share capabilities, find sourcing opportunities, and manage RFQs.

IREMOS
CYBERSECURITY WEBSITE UX

Redesigned five key page systems to clarify services and paths to consultation.